



Brand Guidelines

Brand Overview

Senteon is a cybersecurity platform built to make endpoint hardening simpler, scalable, and sustainable. By automating secure configuration management, continuously monitoring for drift, and aligning endpoints with trusted security frameworks, Senteon helps organizations reduce risk, simplify compliance, and maintain a stronger security posture without adding unnecessary complexity to IT operations.





Logo Guidelines

Horizontal and vertical versions are available to accommodate different layouts, along with our accent logo mark for applications where a simplified brand presence is needed. Always preserve the logo's original proportions, colors, and integrity.

SENTEON

SENTEON


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Logo **Misuse**

DO NOT rotate the logo.

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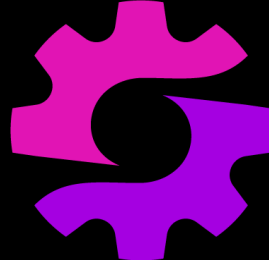
DO NOT flip the logo.

И  ЭТИЭЗ

DO NOT add effects to the logo.

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DO NOT use different colors

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Color Palette

LIGHT ORANGE

HEX: #FAAB17
RGB: 250,171,23
CMYK: 1,37,100,0

ORANGE

HEX: #F36F21
RGB: 243,111,33
CMYK: 0,70,98,0

BLUE

HEX: #0084DD
RGB: 0,132,221
CMYK: 79,43,0,0

WHITE

HEX: #FFFFFF
RGB: 255,255,255
CMYK: 0,0,0,0

BLACK

DARK GREY

HEX: #393939
RGB: 57,57,57
CMYK: 69,62,61,53

HEX: #000000
RGB: 0,0,0
CMYK: 0,0,0,100

Typography

Primary Typeface

For Headlines

Aa

HEFRING SLAB

(BOLD)

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()

Secondary Typeface

For Sub-Headings & Body Text

Aa

ARBORIA

(BOLD & MEDIUM)

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()

Brand Voice & Tone

Senteon communicates with clarity, confidence, and purpose, adapting our tone to the audience while remaining approachable, credible, and distinctly Senteon.

 **CONSISTENT**

 **CLEAR**

 **CONFIDENT**

TONE

Senteon's tone adapts to the audience and situation while staying true to our core voice. Be professional and credible in business and technical communications, more conversational and engaging on social media, and always approachable, direct, and helpful.



SENTEON

Senteon is a cybersecurity platform that automates endpoint hardening and eliminates configuration drift to keep systems secure and compliant. By aligning with CIS Benchmarks, regulatory and industry frameworks, Senteon helps organizations reduce risk, simplify audits, and maintain continuous security across their environments.

Learn more at <https://senteon.co>.